



FOR IMMEDIATE RELEASE
Friday, September 26, 2008

Media General to Announce Third-Quarter 2008 Results, Host Conference Call on October 16

RICHMOND, Va. – Media General, Inc. (NYSE: MEG) will announce its third-quarter results on Thursday, October 16, before the market opens. The full text of the release and financials will be available on the company's Web site, www.mediageneral.com.

The company will hold a conference call with financial analysts that day at 11 a.m. ET. The conference call will be available to the media and general public through a limited number of listen-only dial-in conference lines and via simultaneous Webcast.

To dial in to the call, listeners may call 1-866-362-5158 about 10 minutes prior to the 11 a.m. start. Listeners may also access the live Webcast by logging on to www.mediageneral.com and clicking on the "Live Webcast" link on the homepage about 10 minutes in advance.

A replay of the Webcast will be available online at www.mediageneral.com beginning at 1 p.m. on October 16, 2008. A telephone replay is also available, beginning at 1 p.m. on October 16, 2008 and ending at 1 p.m. on October 23, 2008, by dialing 888-286-8010 or 617-801-6888, and using the passcode 61330306.

About Media General

Media General is a leading provider of local news, information and entertainment over multiple media platforms. The company serves markets primarily in the Southeastern United States. Media General publishes 25 daily newspapers, including The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; and community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; plus approximately 275 weekly newspapers and other targeted publications. The company owns and operates 20 network-affiliated television stations that reach approximately 30 percent of the television households in the Southeast and nearly 9 percent of those in the United States. The company's interactive media operations include Web sites and portals that are associated with each of its newspapers and television stations as well as with many specialty publications, and two growing interactive advertising services companies, Blockdot, Inc. and DealTaker.com.

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